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Week 2 - Check Point:

MANDATORY:

- [ ] I can start to identify my audience
- [ ] I understand what a success criteria is
- [ ] I can identify the elements of a promotion campaign

OPTIONAL:

1. What would You like to achieve within the next year?

2. Do you feel like you have the right tools to start engaging your audience?

3. Do you know what currently engages your social media audience ?